

JANUARY

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DECEMBER

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JANUARY 10

fashion calendar 2011

ruth finley, publisher

153 east 87th street • new york, ny 10128

(212) 289-0420 • fax (212) 289-5917

www.fashioncalendar.com

Dates to Remember 2011



2012

NEW YEAR'S DAY

Saturday, January 1

MARTIN LUTHER KING JR'S BIRTHDAY

Monday, January 17

PRESIDENT'S DAY

Monday February 21

ASH WEDNESDAY

Wednesday, March 9

ST. PATRICK'S DAY

Thursday, March 17

PASSOVER

Monday, April 18*-26

GOOD FRIDAY

Friday, April 22

EASTER

Sunday, April 24

MOTHER'S DAY

Sunday, May 8

MEMORIAL DAY

Monday, May 30

FATHER'S DAY

Sunday, June 19

INDEPENDENCE DAY

Monday, July 4

LABOR DAY

Monday, September 5

ROSH HASHONAH

Wednesday, September 28*-30

YOM KIPPUR

Friday, October 7*-8

COLUMBUS DAY

Monday, October 10

ELECTION DAY

Tuesday, November 8

VETERANS DAY

Friday, November 11

THANKSGIVING

Thursday, November 24

HANUKKAH

Thursday, December 20*-28

CHRISTMAS

Sunday, December 25

NEW YEAR'S DAY

Sunday, January 1

MARTIN LUTHER KING JR'S BIRTHDAY

Monday, January 16

PRESIDENT'S DAY

Monday February 20

ASH WEDNESDAY

Wednesday, February 22

ST. PATRICK'S DAY

Saturday, March 17

PASSOVER

Friday April 6*-14

GOOD FRIDAY

Friday, April 6

EASTER

Sunday, April 8

MOTHER'S DAY

Sunday, May 13

MEMORIAL DAY

Monday, May 28

FATHER'S DAY

Sunday, June 17

INDEPENDENCE DAY

Wednesday, July 4

LABOR DAY

Monday, September 3

ROSH HASHONAH

Sunday, September 16*-18

YOM KIPPUR

Tuesday, September 25*-26

COLUMBUS DAY

Monday, October 8

ELECTION DAY

Tuesday, November 6

VETERANS DAY

Sunday, November 11

THANKSGIVING

Thursday, November 22

HANUKKAH

Saturday, December 8*-16

CHRISTMAS

Tuesday, December 25

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2011 New York Market Dates

Fall I: 1/3 - 1/14
Fall II: 2/7 - 2/25
Holiday: 3/14 - 3/25
Resort: 6/6 - 6/17

Spring I: 8/1 - 8/12
Spring II: 9/6 - 9/23
Summer/
Transition: 10/17 - 10/28

*sunset

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, JANUARY 10 & JANUARY 17, 2011

UNLESS OTHERWISE NOTED, ALL AREA CODES - 212

FALL SHOWS: NY, 2/10-2/17; LONDON, 2/18-2/22; MILAN, 2/23-3/1; PARIS, 3/1-3/9

- Jan. 13-Feb. 28 FIFTYTWO SHOWROOM (Fall/Winter thru 2/28) (Catherine@fiftytwoshowroom.com) 52 Walker 5th fl
Catherine Kim, 966-5110 (Men's: Baron Wells, Company of We, General Idea, Osklen, Robert Geller,
Robert Geller SECONDS, The Only Son, Timo Weiland; Accessories: Dekkori, Disaya, E.M., Fiona Paxton,
Flutter by Jill Golden, Hikaru Noguchi, Kiel Mead, Rue, The Only Son)
- Jan. 13-19 OPENING CEREMONY (Men's Fall 2011) 202 Centre St. 4th fl showroom@openingceremony.us or 226-1885
(Men's: Opening Ceremony Collection, Hentsch Man, Melinda Gloss, N. Hoolywood, Patrik Ervell, Fil Melange,
Franks, Pendelton meets Opening Ceremony; Shoes: Opening Ceremony Shoes, B Store, F-Troupe, Riveras;
Accessories: Fjallraven x Opening Ceremony, Phosphorescence, Linda Farrow, Pamela Love, Uneathen, WOW)
- Jan. 13 PATRICIA UNDERWOOD (Spring/Summer II) 499 Seventh 25th fl So. Autumn Riddle, 268-3774 or
Autumn.Riddle@Patriciaunderwood.com
- Jan. 13 WILLIAMSON SHOWROOM (Men's Fall 2011) 119 Mercer St. Loft 2S 226-5507
or christina@dwshowroom.com; www.dwshowroom.com (Men's: +Beryll, Bespoken, Chimala, Falling Whistles,
Fifth Avenue Shoe Repair, J. Panther Luggage Co., TOMS Shoes, Trovata)
- Jan. 13-21 YEOHLEE (Fall I) 25 W 38th For appts: sales@yeohlee.com or 631-8099
- Jan. 14 THE NEWS (Men's Fall 2011) (Stella Ishii: sishii@495news.com) 495 B'way 5th fl 925-9700
(Men's: Anniel Sport (shoes), B'sbee, Cheap Monday, Common Projects (shoes & sneakers), Creative Growth For
Everybody, Endovanera, R13, Seavees (sneakers), Shipley & Halmos, T/M, Wendi Reed, Woolrich Woolen Mills
White Mountaineering)
- Jan. 15-19 MILAN: MEN'S RUNWAY COLLECTIONS. Contact: 02-777-1081 Fax: 02-77710850-62 or www.cameramoda.it
- Jan. 15-20 VICENZA: VICENZAORO - FIRST. (International Fine Jewelry Winter Show). Contact: www.vicenzaoro.org
- Jan. 15-20 VICENZA: VICENZAORO - T-GOLD Show. Contact: www.vicenzaoro.org
- Jan. 16-18 PROJECT NEW YORK (Men's Denim/Advanced Collections/Acc.) 82 Mercer St. Domestic contact: 877-554-4834.
International contact: 218-740-7092 or Trade/Press email: cs@projectshow.com Information: www.projectshow.com
- Jan. 16-18 ENK NYC (Designers' Collective; Blue; Clean - Grooming Products; TMRW-Emerging Designers) At The Tunnel/
La Venue/Xchange, 608 W. 28th St. Clean/TMRW Trade: 646-841-1421/1432. Press: C. McCartan, 646-258-3367.
- Jan. 16-18 THE COLLECTIVE (Juried menswear, accessories, shoes for Fall/Winter 2011) at The Tunnel/LaVenue/Xchange,
608 W 28th St. (11th/12th) ENK Int'l Trade: Matthew Klein, 646-841-1421. Press: Coleman McCartan, 646-258-3367.
- Jan. 16-18 BLUE (Premium Denim & Advanced Sportswear) at The Tunnel/LaVenue/Xchange, 608 W 28th St. (11th/12th) ENK
Int'l Trade: Mike Sampson, ENK: 646-841-1446. Press: Coleman McCartan, 646-258-3367.
- Jan. 16-18 MILAN: WHITE HOMME (Men's RTW/Access Fall/Women's RTW/Access Pre-Fall.) Ph: 39 0234592785;
Fax: 39 0234592809; www.whiteshow.it

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
|--------------------------------------|---|--|--|
| Jan. 17 | MARTIN LUTHER KING JR DAY (Monday) – Legal Holiday | | |
| Jan. 17-21 | MEN'S FALL MARKET IN NEW YORK | | |
| Monday Jan. 17 6:00-8:00 P.M. | HART SCHAFFNER MARX AND HICKEY FREEMAN PRESENTATION 2011 Fall/Winter Collections. Hosts: CCO Joseph Abboud & CEO Doug Williams. By invitation. Contact: HMX@hlgrp.com | HMX GROUP | 125 PARK AVENUE (42 ND STREET) |
| Jan. 17 | STEVEN ALAN SHOWROOM (Fall 2011) (Men's: Steven Alan, Relwen (Also at Capsule NY, 1/17-1/18), Cardigan, NDC, JW Hulme, Matt and Nat) | 87 Franklin | 219-3305 |
| Jan. 17-18 | CAPSULE (Menswear, Streetwear, Lifestyle) Center 548, 548 West 22 nd Street. Contact: BPMW Agency, 206-8310; info@capsuleshow.com or www.capsuleshow.com | | |
| Jan. 17-19 | MRket (High-end Men's RTW/Acc. Fall/Winter) Jacob Javits Convention Center, 655 W. 34 th St. Info: www.mrketshow.com Exhibiting: Lizette Chin, 212-710-7414; Trade/Press: Beth Cowperthwaite, 203-663-7850. | | |
| Jan. 17-19 | VANGUARD (Contemporary/Luxe Men's RTW/Acc. Fall/Winter) Javits Convention Ctr, 655 W. 34 th St. Info: www.vanguardshow.com Exhibiting: Lizette Chin, 212-710-7423; Trade/Press: B Cowperthwaite, 203-663-7850. | | |
| Jan. 17-19 | <u>LOS ANGELES</u> : DESIGNERS & AGENTS/D&A Green Market Summer 2011. The New Mart Building, 127 East Ninth St., 3 rd floor. Hours: 10-6PM. Contact: 212-302-9575 or www.designersandagents.com | | |
| Jan. 17-19 | <u>LOS ANGELES</u> : FOCUS (Women's RTW, Access., Gifts) Call: 213-630-3696; www.californiamarketcenter.com | | |
| Jan. 17-19 | <u>LOS ANGELES</u> : TRANSIT/THE L.A. SHOE SHOW Contact: www.californiamarketcenter.com | | |
| Jan. 17-20 | <u>LOS ANGELES</u> : WOMEN'S/CHILDREN'S (Summer) MARKET 800-225-6278; www.californiamarketcenter.com | | |
| Jan. 17-20 | <u>LOS ANGELES</u> : SELECT (Launch) (Juried Contemporary & Upmarket Brands for the West Coast) Contact: www.californiamarketcenter.com/select | | |
| Jan. 17-20 | <u>LOS ANGELES</u> : BRIGHT - CANCELLED (Juried Better, Contemporary, Bridge, Designer, Women's Resort RTW) at California Mart. Contact: Kevin McGhee, ENK Int'l, 759-8055 x 13 or brighte@enkshows.com. | | |
| Jan. 17-20 | <u>HONG KONG</u> : FASHION WEEK, Convention & Exhibition Ctr. HKDC, 838-8688; hkfashionweekfw.tdctrade.com | | |
| Tuesday Jan. 18 5:30 P.M. | CFDA MEMBER VIEWING OF "BALENCIAGA: SPANISH MASTER" Hosts: Oscar de la Renta & Hamish Bowles. CFDA Members RSVP required. Contact: S.Marx@cfda.com | QUEEN SOFÍA SPANISH INSTITUTE | 684 PARK AVENUE (69 TH STREET) |
| Jan. 18-20 | TEXWORLD USA (Worldwide Fabrics) Javits Convention Ctr. Call: 770-984-8016 x 401 or www.texworldusa.com | | |
| Jan. 18-24 | <u>LOS ANGELES</u> : CMC GIFT & HOME MARKET. Contact: www.californiamarketcenter.com | | |
| Jan. 19-25 | <u>DALLAS</u> : TOTAL HOME & GIFT MARKET Contact: 214-655-6100 or www.dallasmarketcenter.com | | |
| Jan. 20-23 | <u>SALT LAKE CITY</u> : OUTDOOR RETAILER (Winter) 949-226-5722 or www.outdoorretailer.com | | |
| Jan. 20-22 | <u>FLORENCE</u> : PITTI IMAGINE BIMBO (Children's) Call: PR Consulting, 228-8181; www.pittimagine.com. | | |
| Jan. 20-23 | <u>PARIS</u> : MEN'S RUNWAY SHOWS (Fall/Winter). Contact: 011-33-1-42-66-64-44 or www.modeaparis.com | | |
| Friday Jan. 21 12:00-1:00 P.M. | FRAGRANCE LAUNCH By invitation. Contact: Susan Goldberg, Tractenberg & Co., susan@tractenberg.com | SUSAN G. KOMEN FOUND'N & TPR HOLDINGS | PLACE TO BE ANNOUNCED |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
|---------------------------------------|---|-------------------------|--|
| Jan. 21-23 | <u>LONG BEACH</u> : IMPRINTED SPORTSWEAR contact: 800-933-8735 or www.issshows.com | | |
| Jan. 21-25 | <u>PARIS</u> : SCENES D'INTERIEUR (Home /Int'l Brands) Contact: www.maison-objet.com | | |
| Jan. 21-25 | <u>PARIS</u> : MAISON & OBJET (Home & Table) Contact: www.maison-objet.com | | |
| Jan. 21-25 | <u>PARIS</u> : MAISON & OBJET EDITEURS (Upholstery Fabrics) Contact: www.maison-objet.com | | |
| Jan. 21-25 | <u>PARIS</u> : NOW! DESIGN A VIVRE (Home Design). Contact: www.maison-objet.com | | |
| Jan. 22-24 | <u>PARIS</u> : INTERFILIERE LINGERIE AND BEACHWEAR FABRIC TRADE SHOW, Porte de Versailles Pav. 3. Hours: Daily, 9AM-7PM; 6PM on 1/24. Contact: KX Assoc., 212-925-2507 or www.interfilier.com | | |
| Jan. 22-24 | <u>PARIS</u> : SALON INTERNATIONAL DE LA LINGERIE INTIMATE APPAREL FAIR, Porte de Versailles Pav. 3 & 4. Hours: Daily, 9AM-7PM; 6PM on 1/24. Contact: KX Assoc., 212-925-2507 or www.lingerie-paris.com | | |
| Jan. 22-24 | <u>PARIS</u> : CAPSULE (Menswear, Streetwear, Lifestyle) BPMW Agency, 212-206-8310; www.capsuleshow.com | | |
| Jan. 22-24 | <u>PARIS</u> : RENDEZ-VOUS HOMME (Men's RTW & Accessories) Contact: www.rendez-vous-paris.com | | |
| Jan. 22-25 | <u>PARIS</u> : PRÊT A PORTER PARIS Contact: www.pretparis.com | | |
| Jan. 22-25 | <u>PARIS</u> : ATMOSPHERE d'HIVER (Womenswear) Contact: www.pretparis.com | | |
| Jan. 22-25 | <u>PARIS</u> : THE BOX (Lifestyle Fashion Products) Contact: www.pretparis.com | | |
| Jan. 23-25 | THE CHILDREN'S CLUB (Immediate/Spring/Early Fall Clothes, Accessories, Footwear, Gifts) at Javits Center, 34 th St/12 th Avenue. Trade: Stanley Kaye, ENK Int'l, 646-841-1515. Press: Coleman McCartan, 646-258-3367. | | |
| Jan. 23-25 | <u>DALLAS</u> : MEN'S MARKET Contact: www.dallasmarketcenter.com | | |
| Jan. 24-27 | <u>PARIS</u> : WOMEN'S COUTURE SHOWS. Contact: Chambre Syndicale, 33-1-42-66-64-44. (Fax: 33-1-42-66-94-63) or www.modeaparis.com | | |
| Tuesday Jan. 25-26 9:30 A.M. | SPRING 2012 TREND PRESENTATION & 11:30AM on 1/25. On 1/26, 9:30AM only. Discussion of top trends, classifications, colors and fabrics that will influence consumer purchases during Spring 2012 in women's apparel & accessories. Tkts: \$50; 867-8677 ext 0. | TOBE | 463 SEVENTH AVENUE 2 ND FLOOR |
| Wednesday Jan. 26 12:00 Noon | NEW PRODUCT LAUNCH By invitation. RSVP: Diana Blaszczyk, Diana@blueskypr.com | GEOGIRL | PLACE TO BE ANNOUNCED |
| Jan. 26-28 | <u>FLORENCE</u> : PITTI IMAGINE FILATI (Yarns/Fibers) Call: PR Consulting, 228-8181; www.pittimmagine.com | | |
| Jan. 26-28 | <u>FLORENCE</u> : PRIMA MODA TESSUTO (Fabrics/Yarns S/S 2012) www.primamodatessuto.com or pratoexpo.com | | |
| Thursday Jan. 27 9:00-5:00 P.M. | PRESS PREVIEW: SKIN CARE LAUNCH By invitation. Contact: Christine Sforzo, 572-6673. | CLINIQUE | PLACE TO BE ANNOUNCED |
| Thursday Jan. 27 11:15 A.M. | THE 14 TH ANNUAL RISING STAR AWARDS Reception followed by Luncheon & Awards Ceremony. Tkts: \$155, members; \$180, guests. Patron tables, \$1900. Contact: 302-5511 or www.fgi.org. | THE FASHION GROUP INT'L | CIPRIANI 42 ND STREET 110 EAST 42 ND STREET |
| Jan. 27-30 | <u>DALLAS</u> : WOMEN'S & CHILDREN'S MARKET Contact: 214-655-6100 or www.dallasmarketcenter.com | | |

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| Jan. 27-30 | <u>DALLAS</u> : SWSTA SOUTHWEST SHOE SHOW Contact: www.dallasmarketcenter.com | | |
| Jan. 27-30 | <u>DENVER</u> : SIA SNOW SHOW (Fashion, Equipment) Contact: www.snowsports.org | | |
| Jan. 29-Feb. 3 | N.Y. INTERNATIONAL GIFT FAIR at Javits Convention Center, Pier 92 & Pier 94. Important: venues dates/times vary. For category/schedule breakdown: GLM, 914-421-3200 or www.nyigf.com | | |
| Jan. 30-Feb. 1 | <u>CHICAGO</u> : CHICAGO COLLECTIVE (Men's) Contact: 312-527-4141; www.mmart.com ; or www.chicagocollectiveonline.com | | |
| Jan. 31 | THE RJM GROUP (Fall 2011) | 12 W 57 th Suite 801 | 265-2047 |
| | (Handbags: Adriana Castro, Beirn, Ekatrina, Misela, Rodo; Jewelry: Paige Novick, Katch by Kathy Flesch, Elena Canter, Cocotay, Amanda Rudey; Shoes: Heather Williams, Rodo) | | |
| Jan. 31-Feb. 1 | <u>MIAMI</u> : INT'L WATCH & JEWELRY GUILD, 800-554-4992; Int'l: 713-783-8188; www.iwjg.com | | |
| Tuesday Feb. 1 9:00-3:00 P.M. | "WHOLE BEING PLAN" EDITOR PREVIEW By appointment. Contact: Maggie Davis, Loving + Company, 213-3504 or mdavis@lovingandcompany.com | DR. DANIEL RONEL M.D. | PLACE TO BE ANNOUNCED |
| Tuesday Feb. 1 9:00-5:00 P.M. | FALL 2011 MEN'S COLLECTION PREVIEW By invitation. Contact: Lance Lin, 857-2543 or Lance.Lin@poloralphlauren.com | POLO RALPH LAUREN | 650 MADISON AVENUE 9 TH FLOOR |
| Feb. 1 | GREG MILLS -PRESS/SALES AGENCY or greg@gregmillsshowroom.com (Shoes: Laurence Dacade, Tania Spinelli, Miss Trish SPLASH, Rosa Mosa (Men & Women); Hats: Lola Hats, Sensi Studio; Bags: Muun, Sensi Studio, Lola; Dresses: Prova; Scarves: Prova; Jewelry: Osanna Visconti, Prova, Judyth VanAmringe, Sensi Studio; Home: Muun) | 611 B'way Suite 607 | 391-0050 |
| Feb. 1-3 | FFANY NY SHOE EXPO, At Hilton NY, 6 th Ave/53 rd St. & FFANY member showrooms. Hrs: 2/1-2, 9-6PM; 2/3, 9-4PM. Contact: Fashion Footwear Association of New York, 751-6422 x 10; info@ffany.org ; www.ffany.org | | |
| Thursday Feb. 3 7:00-9:00 P.M. | "DECADE OF STYLE CELEBRATION" By invitation. Contact: Laura Bruskin, Devries PR, LBruskin@devries-pr.com | ECCO DOMANI FASHION FOUNDATION | THE BOWERY HOTEL 335 BOWERY (E. 2 ND /3 RD ST) |
| Feb. 3-7 | <u>ATLANTA</u> : APPAREL MARKET (Women's, Men's, Children's) Contact: 404-220-3000; www.americasmart.com (On 2/7, featuring permanent showrooms only) | | |
| Feb. 3-7 | <u>ATLANTA</u> : ACCESSORY & SHOE MARKET Contact: 404-220-3000; www.americasmart.com (On 2/7 featuring permanent showrooms only) | | |
| Feb. 3-7 | <u>ATLANTA</u> : BRIDAL, PROM, SPECIAL OCCASION MARKET Contact: 404-220-3000; www.americasmart.com (On 2/7, featuring permanent showrooms only) | | |
| Feb. 4-5 | MANHATTAN VINTAGE CLOTHING SHOW (80 Dealers & Exhibit) at Metropolitan Pavilion, 125 W. 18 th St. (6 TH /7 TH Avenue) Hrs: 2/4, 1-8PM; 2/5, 11-6PM. Adm: \$20. Info: www.manhattanvintage.com ; 518-434-4312. | | |
| Feb. 6 | SUPER BOWL SUNDAY | | |
| Feb. 7-25 | JUJÚ THE SHOWROOM (Fall Collections, 2/7-2/25) 135 W 20 th (6 th /7 th Ave) Ste 602 Jutta, 219-0030 or jutta@jujutheshowroom.com (RTW: Erotokritos, L'autre chose, Masatomo, Ruth Tarvydas (eveningwear); Accessories: Maloles (shoes), Jamin Puech (handbags) Beracamy Paris (handbags), L'autre chose (shoes), Alexis Mabilie (bags & jewelry), Yoana Baraschi (scarves) | | |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Feb. 7 | WILLIAMSON SHOWROOM (Women's Fall 2011) 119 Mercer St. Loft 2S or christina@dwshowroom.com www.dwshowroom.com (Women's: +Beryll, Charles Henry, Chimala, Falling Whistles, Fifth Avenue Shoe Repair, Irwin & Jordan, Roque Ilaria Nistri, Mara Hoffman, Society for Rational Dress, Sfrd, TOMS Shoes Trovata) | | 226-5507 |
| Feb. 7-9 | <u>LAS VEGAS</u> : WSA SHOW (World Shoe Assoc.) (Int'l Footwear, Handbags Accessories - all price points) At Venetian & Sands Conv, Ctr. Contact: Mike Evans, ENK, 818-379-9400. Press: Coleman McCartan, 646-258-3367. | | |
| Feb. 7-25 | WOMEN'S FALL MARKET IN NEW YORK | | |
| Tuesday Feb. 8-22 9:00-6:00 P.M. | BUYERS SHOWING OF AUTUMN/ WINTER 2011 COLLECTION Daily, 2/8-22. Handbags & Accessories. By appt. Contact: Julie Browne, 729-9069 or jb@mcmworldwide.com | MCM | PLACE TO BE ANNOUNCED |
| Tuesday Feb. 8 5:00-8:00 P.M. | LAUNCH PARTY By invitation. Contact: Daniela Essakow, bbrianatwood@bpcm.com | B BRIAN ATWOOD | THE LION 62 W NINTH STREET |
| Feb. 8-10 | <u>PARIS</u> : PREMIERE VISION (Spring/Summer Fabrics) 33-4-7260-6500; U.S.: 646-351-1942; premierevision.fr. | | |
| Feb. 8-10 | <u>PARIS</u> : INDIGO (Fashion Edition – Textile Design & Creations) Contact: www.indigo-salon.com | | |
| Feb. 8-10 | <u>PARIS</u> : EXPOFIL (Yarns & Fibers) Contact: www.expofil.com | | |
| Wednesday Feb. 9 9:30-10:30 A.M. | PRODUCT LAUNCH First session. 12:30-1:30PM, second session. By invitation. Contact: Liana Engel, 931-2405. | GUERLAIN | PLACE TO BE ANNOUNCED |
| Wednesday Feb. 9 10:00-11:00 A.M. | PRESENTATION OF FALL 2011 WOMEN'S COLLECTIONS By invitation. Contact: press.organic@gmail.com (Buyers appts: 518-431-3571) | ORGANIC BY JOHN PATRICK | PLACE TO BE ANNOUNCED |
| Wednesday Feb. 9 1:00 P.M. | SHOWING OF FALL 2011 COLLECTION By invitation. Contact: Edward Kwang, 736-1189 (Fax: 736-1686) or email: jsongjsi@aol.com | JSONG ...WAY | 499 SEVENTH AVENUE 2 ND FL. SOUTH (36 TH /37 TH) |
| Wednesday Feb. 9 4:00-6:00 P.M. | PRESENTATION OF FALL COLLECTION By invitation. RSVP: 840-0888 or Amy@odapr.com | LORENA SARBU | 530 SEVENTH AVENUE SUITE 608 |
| Wednesday Feb. 9 5:00 P.M. | SHOWING OF FALL COLLECTION Hosts: Fred Gall & Joe D'Orsi. By inv; Debbie Dickinson, E.D. Enterprises, 734-3455 or edentpr@gmail.com | DOMESTICS CLOTHING | INDUSTRIA STUDIO 89 JANE ST. (WASHINGTON) |
| Wednesday Feb. 9 5:00-6:00 P.M. | PRESENTATION OF FALL COLLECTION By invitation. RSVP: Hilary Prim, HL Group, hprim@hlgrp.com | ST. JOHN | 665 FIFTH AVENUE 2 ND FLOOR |
| Wednesday Feb. 9 5:00-7:00 P.M. | PRESENTATION OF FALL COLLECTION By invitation. Contact: Siren PR, mpatmos@sirenpr.com | M.PATMOS | PLACE TO BE ANNOUNCED |
| Wednesday Feb. 9 6:30 P.M. | amFAR NEW YORK GALA Cocktails. Dinner, 7:30PM. Tkts: Cassandra.Dawes@amfar.org Press: Bennah Serfaty, bennah.serfaty@amfar.org | amFAR | CIPRIANI 55 WALL STREET |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Wednesday Feb. 9 7:00 P.M. | THE HEART TRUTH RED DRESS COLLECTION By invitation. Contact: 714-4519 or HeartTruth@fashiongps.com | HEART TRUTH | THE THEATRE LINCOLN CENTER |
| Feb. 9-March 4 | FIFTYTWO SHOWROOM (Fall/Winter thru 3/4) (Catherine@fiftytwoshowroom.com) 52 Walker 5 th fl Catherine Kim, 966-5110 (Women's: Alexandre Herchcovitch, Camilla Norrback, Company of We, Coven, Hester, Hunter Dixon, Jaunt, Pope, Osklen, Whistle & Flute) | | |
| Feb. 9-18 | RENA LANGE (Fall) (2/9-2/18) | 430 W 14 th Suite 201 | For appt: James Fletcher, 262-8065 |
| Feb. 10-17 | FALL FASHION WEEK IN NEW YORK | | |
| Thursday Feb. 10 9:00 A.M. | SHOWING OF WOMEN'S & MEN'S FALL COLLECTION By invitation. Contact: Emily Bungert, People's Revolution, requests@peoplesrevolution.com. | NICHOLAS K | THE STUDIO LINCOLN CENTER |
| Thursday Feb. 10 9:00-10:00 A.M. | PRESENTATION: MEN'S & WOMEN'S FALL/WINTER 2011 COLLECTION By invitation. RSVP: Andrew@bradburylewis.com | STEVEN ALAN | PIER 59 18 TH ST. & WEST SIDE HWY |
| Thursday Feb. 10 9:00-11:00 A.M. | PRESENTATION OF FALL 2011 COLLECTION By inv. Contact: Karen Jeffords, 431-3777 x 1 or Karen@lyndevo.com (Also, 2/10-2/25, by appt at 463 Broome St) | LYN DEVON | BRYANT PARK HOTEL 40 W 40 TH ST – LOFT 25 TH FL. |
| Thursday Feb. 10 10:00 A.M. | SHOWING OF WOMEN'S FALL COLLECTION By invitation. Contact: Patrick McGregor/Pearl Lee, fax: 398-1142. | BCBGMAXAZRIA | THE THEATRE LINCOLN CENTER |
| Thursday Feb. 10 11:00 A.M. | SHOWING OF FALL WOMEN'S COLLECTION By invitation. Contact: KCD, email: request@kcdworldwide.com | RICHARD CHAI -- LOVE | THE STAGE LINCOLN CENTER |
| Thursday Feb. 10 12:00 Noon | SHOWING OF FALL WOMEN'S COLLECTION By invitation. Contact: LaForce + Stevens, fax: 646-430-8347. | VENA CAVA | MILK STUDIOS 450 WEST 15 TH STREET |
| Thursday Feb. 10 1:00 P.M. | SHOWING OF FALL 2011 MENSWEAR COLLECTION By invitation. RSVP: Deborah Hughes Inc., 727-2220 or duckie@deborahhughesinc.com | DUCKIE BROWN | THE STUDIO LINCOLN CENTER |
| Thursday Feb. 10 1:00 P.M. | SHOWING OF FALL/ WINTER 2011 COLLECTION By invitation. Contact: Bradbury Lewis, 277-3886 or brendan@bradburylewis.com | JENNI KAYNE | INDUSTRIA (JANE/W 12 TH ST) 775 WASHINGTON STREET |
| Thursday Feb. 10 3:00 P.M. | SHOWING OF FALL/ WINTER COLLECTION By invitation. Rsvp@lucaluca.com (Buyers contact: Catherine Sedlachek, 2/14 -2/23, ws@lucaluca.com; 755-2444) | LUCA LUCA | THE STAGE LINCOLN CENTER |
| Thursday Feb. 10 3:30-4:30 P.M. | PRESENTATION OF WOMEN'S FALL COLLECTION By inv. Contact: Emily Bungert, People's Revolution, requests@peoplesrevolution.com | MARA HOFFMAN | THE BOX LINCOLN CENTER |
| Thursday Feb. 10 4:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: Siren PR, 625-3500 or Tadashishoji@sirenpr.com | TADASHI SHOJI | THE STUDIO LINCOLN CENTER |

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| Thursday Feb. 10 4:00-5:30 P.M. | PRESENTATION OF FALL/WINTER 2011 MEN'S & WOMEN'S COLLECTION By invitation. Buyers: info@hydenyoo.com Press: Patrick Jones, rsvp2@agentrypr.com | HYDEN YOO | SOHO HOUSE - LIBRARY 29 NINTH AVENUE |
| Thursday Feb. 10 4:00-5:30 P.M. | PRESENTATION OF FALL 2011 COLLECTION By invitation. Contact: press@rachelantonoff.com | RACHEL ANTONOFF | PLACE TO BE ANNOUNCED |
| Thursday Feb. 10 5:00 P.M. | SHOWING OF FALL/ WINTER COLLECTION By invitation. Contact: Sidney Prawatyotin, Krupp Group, rachelcomey@kruppgroup.com | RACHEL COMEY | PIER 59 STUDIOS 18 TH ST /WEST SIDE HWY |
| Thursday Feb. 10 5:00-6:00 P.M. | AUTUMN/WINTER 2011 WOMEN'S LAUNCH & MEN'S COLLECTION (Note time change). By invitation. Contact: 917-355-4517 or press@timhamilton.com | TIM HAMILTON REDUX | MILK STUDIOS 450 WEST 15 TH STREET |
| Thursday Feb. 10 6:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: Amanda Carter, Mode Public Relations, 226-1088 or wayne@modepublicrelations.com | WAYNE | MILK STUDIOS 450 WEST 15 TH STREET |
| Thursday Feb. 10 6:30-8:30 P.M. | FRAGRANCE LAUNCH By invitation. Contact: jcarles@douglashannant.com | DOUGLAS HANNANT DE ROBERT PIGUET | 972 FIFTH AVENUE (78 TH /79 TH STREET) |
| Thursday Feb. 10 7:00 P.M. | SHOWING OF FALL 2011 COLLECTION By inv. Contact: Kelsey Breining, Paul Wilmot Communications, kbreining@greatpress.com. | CHRISTIAN SIRIANO | THE STAGE LINCOLN CENTER |
| Thursday Feb. 10 7:00-9:00 P.M. | BEST NEW MENSWEAR DESIGNER IN AMERICA By invitation. Contact: Wise & Company, info@wiseandcomp.com | GQ & CFDA | PLACE TO BE ANNOUNCED |
| Thursday Feb. 10 7:30-9:30 P.M. | PRESENTATION OF FALL/ WINTER COLLECTION By invitation. Contact: 582-2600 or pr@annebowen.com | ANNE BOWEN | PLACE TO BE ANNOUNCED |
| Thursday Feb. 10 8:00 P.M. | SHOWING OF FALL LINGERIE COLLECTION By invitation. Contact: 917-974-7374. | THE LAKE & STARS | PLACE TO BE ANNOUNCED |
| Thursday Feb. 10 9:00-10:00 P.M. | AUTUMN/WINTER 2011 WOMEN'S & MEN'S COLLECTION By invitation. Contact: 917-355-4517 or press@timhamilton.com | TIM HAMILTON MAIN | PLACE TO BE ANNOUNCED |
| Feb. 10-25 | OPENING CEREMONY (Fall, 2/10-25) 202 Centre St. 4 th fl or 226-1885 (Women's: B Store Shoes, Duskin, Erro, F-Troupe, Fil Melange, FjallRaven x Opening Ceremony, Mandy Coon, Maria Luisa, Opening Ceremony, Opening Ceremony Shoes, Pret-A-Surf, Pamela Love, Pendelton meets Opening Ceremony, Phosphorescence, Robert Clergie par Opening Ceremony, Rodarte for Opening Ceremony – Women's/Men's Collections, Siu Yin Chau, Suno, Toga Pulla, Unearthen, Vanessa Arizaga, WOW) | | showroom-staff@openingceremony.us |
| Friday Feb. 11 9:00 A.M. | SHOWING OF FALL MEN'S & WOMEN'S COLLECTION By invitation. RSVP: 646-755-8034 or blancdechine@kpr-nyc.com | BLANC DE CHINE | 673 FIFTH AVENUE (53 RD STREET) |
| Friday Feb. 11 9:00 A.M. | SHOWING OF FALL WOMEN'S COLLECTION By invitation. Press: AOProduction, fax: 462-4426 | RUFFIAN | THE STUDIO LINCOLN CENTER |

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| Friday Feb. 11 9:30-10:30 A.M. | PRESENTATION OF FALL COLLECTION By invitation. Contact: Kaleidoscope Consulting, fax: 414-8614 or tgiberson@kaleidoscopepr.net | TESS GIBERSON | THE BOX LINCOLN CENTER |
| Friday Feb. 11 10:00 A.M. | SHOWING OF FALL/ WINTER COLLECTION By invitation. Contact: KCD, request@kcdworldwide.com | PETER SOM | MILK STUDIOS 450 WEST 15 TH STREET |
| Friday Feb. 11 11:00 A.M. | SHOWING OF FALL MEN'S COLLECTION By invitation. Contact LaForce + Stevens, persvp@lsagency.com | PERRY ELLIS | THE STAGE LINCOLN CENTER |
| Friday Feb. 11 12:00 Noon | SHOWING OF FALL MEN'S COLLECTION By invitation. Contact: Daniel Mello, PR Consulting, fax: 228-8787. | RAG & BONE | 82 MERCER (@ PRINCE) |
| Friday Feb. 11 12:00 Noon | SHOWING OF FALL 2011 COLLECTION By invitation. Contact: Paul Wilmot Communications, fax: 206-7557. | FARAH ANGSA | THE STUDIO LINCOLN CENTER |
| Friday Feb. 11 12:00 Noon | SHOWING OF FALL COLLECTION By invitation. Contact: Brendan@bradburylewis.com | NAHM | EXIT ART 475 10 TH AVE (36 TH /37 TH ST) |
| Friday Feb. 11 1:00 P.M. | SHOWING OF FALL/WINTER COLLECTION By invitation. Contact: KCD, request@kcdworldwide.com | JASON WU | CENTER 548 548 WEST 22 ND STREET |
| Friday Feb. 11 1:30-2:30 P.M. | PRESENTATION OF FALL 2011 MEN'S COLLECTION By invitation. Contact: Factory PR, buckler@factorypr.com | BUCKLER BY ANDREW BUCKLER | THE BOX LINCOLN CENTER |
| Friday Feb. 11 2:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: LaForce + Stevens, fax: 646-430-8347. | REBECCA TAYLOR | THE STAGE LINCOLN CENTER |
| Friday Feb. 11 2:30-4:00 P.M. | PRESENTATION OF WOMEN'S FALL/ WINTER 2011 RTW COLLECTION By invitation. Contact: Francesca Picasso, francesca@eventlabwired.com | RAUL PEÑARANDA | NEW WORLD STAGES 340 WEST 50 TH STREET |
| Friday Feb. 11 3:00 P.M. | SHOWING OF FALL/ WINTER 2011 COLLECTION By inv. Contact: Chris Constable, Starworks, rsvpct@starworksny.com (Sales appt: info@costellotagliapietra.com) | COSTELLO TAGLIAPIETRA | MILK STUDIOS 450 WEST 15 TH STREET |
| Friday Feb. 11 4:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: KCD, email: request@kcdworldwide.com. | DOO.RI | EYEBEAM GALLERY 540 WEST 21 ST STREET |
| Friday Feb. 11 5:00 P.M. | SHOWING OF FALL WOMEN'S COLLECTION By invitation. Contact: Daniel Mello, PR Consulting, fax: 228-8787. | RAG & BONE | 82 MERCER (@ PRINCE) |
| Friday Feb. 11 5:30 P.M. | TWO PRESENTATIONS: MEN'S FALL 2011 COLLECTION Also, 6:30PM. By invitation. Contact: request@kcdworldwide.com | TOMMY HILFIGER | PLACE TO BE ANNOUNCED |

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| Friday Feb. 11 6:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: Heather Schmidt, hschmidt@nicolemiller.com | NICOLE MILLER | THE STUDIO LINCOLN CENTER |
| Feb. 11 | 6:30PM, TOMMY HILFIGER MEN'S (2 nd Presentation). Place to be announced. By invitation. Contact: request@kcdworldwide.com | | |
| Friday Feb. 11 7:00 P.M. | SHOWING OF FALL 2011 COLLECTION By invitation. Contact: Elyssa Dimant, edimant@cynthiarowley.com . | CYNTHIA ROWLEY | THE STAGE LINCOLN CENTER |
| Friday Feb. 11 7:00 P.M. | SHOWING OF FALL MEN'S COLLECTION By invitation. Contact: LaForce + Stevens, rgsvp@lsagency.com | ROBERT GELLER | EXIT ART 475 10 TH AVE (36 TH /37 TH ST) |
| Friday Feb. 11 7:00 P.M. | SHOWING OF WOMEN'S FALL COLLECTION (Note time change). By invitation. Contact: Brynne Formato, Mao Public Relations, brynne@maopr.com | SALLY LAPOINTE | 548 WEST 22 ND STREET (10 TH /11 TH AVENUE) |
| Friday Feb. 11 7:00-8:30 P.M. | PRESENTATION OF FALL COLLECTION By invitation. Contact: jess@williamsonpr.com | RIVIERA CLUB | PLACE TO BE ANNOUNCED |
| Friday Feb. 11 7:00-9:00 P.M. | PRESENTATION OF FALL COLLECTION By invitation. Contact: Amanda Carter, Mode Public Relations, 226-1088 or cg@modepublicrelations.com | COMPLEXGEOMETRIES | THE WESTWAY 75 CLARKSON ST (WEST ST) |
| Friday Feb. 11 8:00 P.M. | SHOWING OF THE FALL 2011 COLLECTIONS By invitation. Contact: haven llc, 810-4490 (Fax: 810-4439) or AAU@havenllc.com | ACADEMY OF ART UNIVERSITY | THE THEATRE LINCOLN CENTER |
| Friday Feb. 11 8:00 P.M. | SHOWING OF FALL/WINTER COLLECTION By invitation. Contact: Amanda Carter, Mode Public Relations, 226-1088 or threeasfour@modepublicrelations.com | threeASFOUR | PLACE TO BE ANNOUNCED |
| Friday Feb. 11 8:00-9:00 P.M. | PRESENTATION OF FALL MEN'S COLLECTION By invitation. RSVP: Sikiim@nouveau-pr.com | SIKI IM | PLACE TO BE ANNOUNCED |
| Friday Feb. 11 9:00 P.M. | SHOWING OF FALL COLLECTION By invitation. RSVP: venexiana@communa-k.com | VENEXIANA | THE STUDIO LINCOLN CENTER |
| Friday Feb. 11 10:00-2:00 A.M. | THE VALENTINE'S BALL – NEW YORK FASHION WEEK KICK-OFF Music by DJ Cassidy. Open Bar all Night. For info: 966-4066 or www.patriciafield.com/valentines.aspx | PATRICIA FIELD | CAPITALE 130 BOWERY |
| Feb. 11-25 | CD NETWORK (Women's Fall 2011 thru 2/25) or christophe@cdnetworkkny.com (Collections: Athé, Brochu Walker, Carven, Castañer (shoes), Daniel Vosovic, Duro Olowu, Giada Forte, Golden Goose, Hanii Y, Henry Cuir (handbags & shoes), Jenni Kayne, Joseph, K. Jacques St. Tropez (shoes), Massimo Alba, Nili Lotan, Pantofola D'Oro (shoes), Pedro Garcia (shoes), Tila March (handbags & shoes), Vanessa Bruno, Yves Salomon) | 537 W 25th | 4 th fl 206-7179 |
| Saturday Feb. 12 9:00 A.M. | SHOWING OF FALL 2011 COLLECTION (Note date/time/place change). By invitation. Requests: George@Bradburylewis.com | JEN KAO | THE STUDIO LINCOLN CENTER |

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| Saturday Feb. 12 10:00 A.M. | SHOWING OF FALL/WINTER MEN'S & WOMEN'S COLLECTIONS By invitation. RSVP: Deborah Hughes, Inc., rsvp@deborahhughesinc.com | LIBERTINE | EXIT ART 475 TENTH AVENUE |
| Saturday Feb. 12 10:00 A.M. | SHOWING OF FALL COLLECTION By inv. Buyers: Kara Cozzolino, kcozzolino@edun.com Press: Bismarck Phillips, Fernanda@bpcm.com | EDUN | PLACE TO BE ANNOUNCED |
| Saturday Feb. 12 11:00 A.M. | SHOWING OF FALL 2011 COLLECTION By inv. Contact: Alison Brod PR, fax: 212-230-1161 or jillstuart@alisonbrodpr.com | JILL STUART | THE STAGE LINCOLN CENTER RSVP: 646-708-8002. |
| Saturday Feb. 12 11:00 A.M. | SHOWING OF FALL WOMEN'S COLLECTION By inv. Buyers fax: 431-0283 or amanda@unitedbamboo.com Press: Krupp Group, unitedbamboo@kruppgroup.com | UNITED BAMBOO | STUDIO 450 – 12 TH FLOOR 450 W 31 ST ST. (9 TH /10 TH AVE) |
| Saturday Feb. 12 12:00 Noon | SHOWING OF FALL COLLECTION By invitation. Buyers: Kristen Roller, kristen@prabalgurung.com Press: request@kcdworldwide.com | PRABAL GURUNG | THE STUDIO LINCOLN CENTER |
| Saturday Feb. 12 12:00-2:00 P.M. | PRESENTATION OF FALL/WINTER 2011 HANDBAG COLLECTION By invitation. Contact: rsvp@sanga.com | SANG A | PLACE TO BE ANNOUNCED |
| Saturday Feb. 12 1:00 P.M. | SHOWING OF FALL/ WINTER 2011 COLLECTION By invitation. Contact: 632-9300 or rsvp@aeffeusa.com . | PHILOSOPHY DI ALBERTA FERRETTI | AEFFE USA 30 WEST 56 TH ST. – 3 RD FL. |
| Saturday Feb. 12 2:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: KCD, request@kcdworldwide.com | ADAM | THE STAGE LINCOLN CENTER |
| Saturday Feb. 12 2:00-3:30 P.M. | PRESENTATION OF FALL COLLECTION By invitation. Contact: Siren PR, araks@sirenpr.com | ARAKS | PLACE TO BE ANNOUNCED |
| Saturday Feb. 12 2:30-3:30 P.M. | MEN'S & WOMEN'S FALL/ WINTER 2011 PRESENTATION By invitation. Buyers: Scott.Shimomura@gant.com . Press: Douglas.Geller@gant.com | GANT BY MICHAEL BASTIAN | PLACE TO BE ANNOUNCED |
| Saturday Feb. 12 2:30-3:30 P.M. | PRESENTATION OF FALL/ WINTER COLLECTION By inv. Buyers: sarahstout@mandycoon.com Press: Nouveau PR, mandycoon@nouveau-pr.com | MANDY COON | THE BOX LINCOLN CENTER |
| Saturday Feb. 12 3:00 P.M. | SHOWING OF FALL 2011 COLLECTION By invitation. Contact: Company Agenda, fax: 358-9523 or viviennetam@companyagenda.com | VIVIENNE TAM | THE THEATRE LINCOLN CENTER |
| Saturday Feb. 12 3:00 P.M. | SHOWING OF FALL 2011 COLLECTION By invitation. Contact: showrequests@kimovitz.com | KIMBERLY OVITZ | PLACE TO BE ANNOUNCED |
| Saturday Feb. 12 3:00 P.M. | SHOWING OF FALL/ WINTER MEN'S COLLECTION (Note date/time change). By invitation. Contact: 646-912-9083 (Fax: 646-912-9084) or rsvp@patrikervell.com | PATRIK ERVELL | MILK STUDIOS – GROUND FL 450 WEST 15 TH STREET |

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| Saturday Feb. 12 3:00-4:30 P.M. | FALL 2011 PRESENTATION By invitation. Contact: LaForce + Stevens, fax: 646-430-8347. | KAELEN | DRIVE-IN STUDIOS 443 WEST 18 TH STREET |
| Saturday Feb. 12 3:30-5:30 P.M. | PRESENTATION OF FALL/WINTER 2011 MEN'S COLLECTION By invitation. Contact: Erin Hawker, rsvp@agencypr.com | CARLOS CAMPOS | PLACE TO BE ANNOUNCED |
| Saturday Feb. 12 4:00 P.M. | SHOWING OF FALL MEN'S COLLECTION By invitation. Contact: Brynne Formato, MAO Public Relations, brynne@maopr.com | MIK CIRE BY ERIC KIM | THE STUDIO LINCOLN CENTER |
| Saturday Feb. 12 4:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: Miki Higasa, Kaleidoscope, fax: 414-8614 or hexabykuho@kaleidoscopepr.net | HEXA BY KUHO | PLACE TO BE ANNOUNCED |
| Saturday Feb. 12 4:30-5:30 P.M. | PRESENTATION OF MEN'S FALL/ WINTER 2011 COLLECTION By invitation. Press/RSVP: Nicole@bradburylewis.com | ANTONIO AZZUOLO | JACK STUDIOS - 12 TH FL 601 W 26 TH ST. (11 TH AVE) |
| Saturday Feb. 12 5:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: KCD, request@kcdworldwide.com | ALEXANDER WANG | PIER 94 WEST SIDE HWY @ 55 TH ST. |
| Saturday Feb. 12 6:00 P.M. | SHOWING OF MEN'S & WOMEN'S FALL COLLECTIONS By invitation. Contact: band@framenoir.com | BAND OF OUTSIDERS | SIR STAGE 37 508 WEST 37 TH STREET |
| Saturday Feb. 12 6:00-8:00 P.M. | PRESENTATION OF FALL/ WINTER 2011 COLLECTION By invitation. Contact: Kourtney Bokamper, press@eliseoverland.com | ELISE OVERLAND | PLACE TO BE ANNOUNCED |
| Saturday Feb. 12 7:00 P.M. | SHOWING OF FALL/ WINTER 2011 COLLECTION By invitation. Contact: BPCM, erinfetherston@bpcm.com (Buyers appts, 2/14-25: Stefani Zien, 643-7537) | ERIN FETHERSTON | MILK STUDIOS 450 WEST 15 TH STREET |
| Saturday Feb. 12 7:00 P.M. | SHOWING OF AUTUMN/WINTER 2011 COLLECTION By invitation. Contact: HL Group, 714-4527 or g-star@hlgrp.com. | G-STAR RAW | THE THEATRE LINCOLN CENTER |
| Saturday Feb. 12 7:00-8:00 P.M. | PRESENTATION OF FALL/ WINTER 2011 COLLECTION By invitation. Contact: BPCM, fax: 741-0630 or suno@bpcm.com | SUNO | MILK STUDIOS 450 W 15 TH ST. (9 TH /10 TH AVE) |
| Saturday Feb. 12 7:00-8:00 P.M. | MEN'S FALL 2011 PRESENTATION By invitation. Contact: Maguire Steele, http://fashiongps.com/maguiresteele or rsvp@maguiresteele.com | BILLY REID | MILK STUDIOS - PH 450 W 15 TH ST. (9 TH /10 TH AVE) |
| Saturday Feb. 12 8:00 P.M. | SHOWING OF FALL/ WINTER 2011/2012 COLLECTION By invitation. Contact: coline@altuzarra.info | ALTUZARRA | MILK STUDIOS 450 W 15 TH STREET |
| Saturday Feb. 12 8:00 P.M. | SHOWING OF FALL 2011 MEN'S COLLECTION By invitation. Contact/Press: RSVP@odyniovk.com (Buyers appts: 2/8-2/17, Christina@odyniovk.com) | ODYN VOVK | PLACE TO BE ANNOUNCED |

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| Saturday Feb. 12 9:00 P.M. | SHOWING OF FALL WOMEN'S COLLECTION By invitation. Contact: Emily Bungert, People's Revolution, requests@peoplesrevolution.com | TONI FRANCESC | THE STUDIO LINCOLN CENTER |
| Saturday Feb. 12 9:00 P.M. | SHOWING OF FALL 2011 COLLECTION By invitation. Contact: 529-8790 or Buyers: sales@darylkc.com Press: pr@darylkc.com | DARYL K | PLACE TO BE ANNOUNCED |
| Sunday Feb. 13 9:00-1:00 P.M. | FALL 2011 PRESENTATION Women's RTW + Accessories. By appointment. Contact: LWP, info@lwpcoco.com | VICTORIA BECKHAM | PLACE TO BE ANNOUNCED |
| Sunday Feb. 13 10:00 A.M. | SHOWING OF FALL 2011 COLLECTION By invitation. Contact: KCD, request@kcdworldwide.com | DEREK LAM | THE STAGE LINCOLN CENTER |
| Sunday Feb. 13 10:30-11:30 A.M. | PRESENTATION OF FALL 2011 MEN'S & WOMEN'S COLLECTION By invitation. Contact: Maguire Steele, rsvp@maguiresteele.com or http://fashiongps.com/maguiresteele | TIMO WEILAND | THE BOX LINCOLN CENTER |
| Sunday Feb. 13 11:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Buyers: betsy@lelarose.com Press: Sidney Prawatyotin, Krupp Group, lelarose@kruppgroup.com | LELA ROSE | THE STUDIO LINCOLN CENTER |
| Sunday Feb. 13 11:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Contact: Company Agenda, 358-9516 or vpl@companyagenda.com | VPL BY VICTORIA BARTLETT | PIER 59 STUDIOS WEST SIDE HWY/18 TH ST. |
| Sunday Feb. 13 11:00 A.M. | SHOWING OF FALL/WINTER 2011 COLLECTIONS Showing of 5 Designer Collections. By invitation. RSVP: designerspremierpr@gmail.com | DESIGNER'S PREMIER | HELEN MILLS EVENT SPACE 137-139 W 26 TH ST (6 TH /7 TH AVE) |
| Feb. 13 | <u>CANCELLED</u> : TOM SCOTT FALL PRESENTATION, 11:00-1:00P.M. | | |
| Sunday Feb. 13 11:30 A.M. | SHOWING OF FALL COLLECTION By invitation. Contact: BPCM, preen@bpcm.com. | PREEN BY THORNTON BREGAZZI | MILK STUDIOS 450 WEST 15 TH STREET |
| Sunday Feb. 13 12:00 Noon | SHOWING OF FALL MEN'S COLLECTION By inv. Contact: Austin Smedstad, rsvpspurr@starworksny.com (Sales by appt: BE Clawson, ben@spurr.tv). | SIMON SPURR | PLACE TO BE ANNOUNCED |
| Sunday Feb. 13 12:00 Noon | SHOWING OF FALL COLLECTION By invitation. Contact: jdardashtian@catherinemalandrino.com | MALANDRINO | PLACE TO BE ANNOUNCED |
| Sunday Feb. 13 12:00-7:00 P.M. | PRESENTATION OF FALL COLLECTION By invitation. Contact: Brooke Price, 334-5457 or Brooke@Norisolferrari.com | NORISOL FERRARI | 27 HOWARD ST. #3R (CROSBY & HOWARD) |
| Sunday Feb. 13 1:00 P.M. | SHOWING OF FALL 2011 COLLECTION By invitation. Contact: guestsrequests@dkintl.com Photographers: mediarequests@dkintl.com | DKNY | PLACE TO BE ANNOUNCED |
| Sunday Feb. 13 1:00-3:00 P.M. | PRESENTATION OF FALL/ WINTER COLLECTION By invitation. Contact: Nicole, 917-297-8117 or press@yunayang.com. | YUNA YANG | ALVIN AILEY THEATER 405 W. 55 TH ST. (9 TH AVE.) |

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| Sunday Feb. 13 2:00 P.M. | SHOWING OF FALL 2011 MEN'S COLLECTION By invitation. Buyers: mensretail@ck.com. Press: mensrunwayshow@ck.com | CALVIN KLEIN COLLECTION | 205 WEST 39 TH STREET 1 ST FLOOR |
| Sunday Feb. 13 2:15-3:15 P.M. | PRESENTATION OF FALL 2011 COLLECTION (Note time change). By invitation. Email requests: Fall2011@toryburch.com. | TORY BURCH | THE STUDIO LINCOLN CENTER |
| Sunday Feb. 13 2:30-3:30 P.M. | PRESENTATION OF FALL COLLECTION By invitation. Buyers: Caroline@jeffcohannewyork.com Press: Krupp Group, yoanabaraschi@kruppgroup.com | YOANA BARASCHI | THE BOX LINCOLN CENTER |
| Sunday Feb. 13 3:00 P.M. | SHOWING OF WOMEN'S FALL COLLECTION By invitation. Contact: Patrick McGregor/Pearl Lee, fax: 398-1142. | MAX AZRIA | THE STAGE LINCOLN CENTER |
| Sunday Feb. 13 4:00 P.M. | SHOWING OF FALL/WINTER 2012 COLLECTION By invitation. Contact: KCD, email: request@kcdworldwide.com | DIANE VON FURSTENBERG | THE THEATRE LINCOLN CENTER |
| Sunday Feb. 13 5:00 P.M. | SHOWING OF FALL/WINTER 2011 MEN'S & WOMEN'S COLLECTIONS By invitation. Thereafter by appointment. Contact fax: 271-7591 or Y-3@adidas.com. | Y-3 | 82 MERCER STREET (SPRING/BROOME) |
| Sunday Feb. 13 5:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: publicrelations@cynthiasteffe.com | CYNTHIA STEFFE | THE STUDIO LINCOLN CENTER |
| Sunday Feb. 13 5:00-7:00 P.M. | PRESENTATION OF FALL/ WINTER 2011 COLLECTION By invitation. Contact: romas@s30pr.com | ROMÁS BY LINDA ROWE THOMAS | THE MICHAELANGELO 152 WEST 51 ST STREET |
| Sunday Feb. 13 6:00 P.M. | SHOWING OF FALL/ WINTER COLLECTION By invitation. Contact: Karla Otto Inc, rsvpthakoon@karlaotto.com | THAKOON | PLACE TO BE ANNOUNCED |
| Sunday Feb. 13 7:00 P.M. | SHOWING OF FALL/WINTER 2011 COLLECTION By invitation. Contact: BPCM, ceo@bpcm.com For all media requests: ceo@bpcm.com or fax:741-0630 | CUSHNIE ET OCHS | MILK STUDIOS – 2 ND FL. 450 WEST 15 TH STREET |
| Sunday Feb. 13 7:00-9:00 P.M. | FLAGSHIP STORE OPENING PARTY By invitation. Contact: Libby Haan, libby@haanprojects.net | AGENT PROVOCATEUR | MADISON AVENUE (@61 ST STREET) |
| Sunday Feb. 13 7:30-8:30 P.M. | PRESENTATION OF FALL 2012 COLLECTION (Note time change). By invitation. Requests: press@behnazsarafpour.com | BEHNAZ SARAFPOUR | THE BOX LINCOLN CENTER |
| Sunday Feb. 13 8:00 P.M. | SHOWING OF WOMEN'S FALL 2011 COLLECTION By invitation. Contact: request@kcdworldwide.com | TOMMY HILFIGER | THE THEATRE LINCOLN CENTER |
| Sunday Feb. 13 9:00 P.M. | SHOWING OF FALL 2011 WOMEN'S & MEN'S COLLECTIONS By invitation. Contact: C&M Media, moncler@cmmediapr.com | MONCLER GRENOBLE | PLACE TO BE ANNOUNCED |

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| Sunday Feb. 13 9:00 P.M. | SHOWING OF FALL 2011 COLLECTION By invitation. RSVP: 757-1200 x 10 or RSVP@houseoftoi.com | ZANG TOI | THE STUDIO LINCOLN CENTER |
| Monday Feb. 14 9:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Contact: HL Group, 560-2289 or jennypackham@fashiongps.com | JENNY PACKHAM | THE STUDIO LINCOLN CENTER |
| Monday Feb. 14 9:00-5:00 P.M. | FALL COLLECTION PRESS DAY By appointment. Contact: Marisa Pucci, PR Consulting, marisa@prconsulting.net | THE ROW | 150 WEST 22 ND STREET 5 TH FLOOR |
| Monday Feb. 14 9:30-10:30 A.M. | PRESENTATION OF FALL COLLECTION By inv. Buyers: Cynthia O'Connor + Co, 594-4999. Press RSVP: Deborah Hughes Inc., cl@deborahhughesinc.com | CALLULA LILLIBELLE | THE BOX LINCOLN CENTER |
| Monday Feb. 14 10:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Contact: AOProduction, fax: 462-4426. | CAROLINA HERRERA | THE THEATRE LINCOLN CENTER |
| Monday Feb. 14 11:00 A.M. | SHOWING OF FALL/ WINTER 2011/2012 COLLECTION By inv. Preferred contact: zeromariacornejo@prconsulting.net or fax, 228-8787. (Buyers: 2/15-26, 925-3849). | ZERO + MARIA CORNEJO | PLACE TO BE ANNOUNCED |
| Monday Feb. 14 11:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Contact: Emilia Cima, Emilia@carlosmiele.com or Francisca Macedo, Studio@carlosmiele.com.br | CARLOS MIELE | THE STAGE LINCOLN CENTER |
| Monday Feb. 14 12:00 Noon | SHOWING OF FALL COLLECTION By invitation. Contact: Mona Sharf, monas@theory.com | THEYSKENS' THEORY | PLACE TO BE ANNOUNCED |
| Monday Feb. 14 12:00-2:00 P.M. | WOMEN'S FALL 2011 PRESENTATION By invitation. Contact: TJ Allers, Paul Wilmot Communications, tallers@greatpress.com | WOOLRICH JOHN RICH & BROS | PLACE TO BE ANNOUNCED |
| Monday Feb. 14 1:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: LaForce + Stevens, fax: 646-430-8347 | TRACY REESE | THE STUDIO LINCOLN CENTER |
| Monday Feb. 14 1:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: Stephen Courter, 646-243-1887 or stephen@ohnetitel.com | OHNE TITEL | MILK STUDIOS 450 WEST 15 TH STREET |
| Monday Feb. 14 1:00-3:00 P.M. | PRESENTATION OF FALL COLLECTION By inv. Buyers: christophe@cdnetworkny.com. Press: Company Agenda, 358-7127 or tfank@companyagenda.com | BARBARA TFANK | 535 WEST 24 TH STREET 6 TH FL. (10 TH /11 TH AVE) |
| Monday Feb. 14 2:00 P.M. | SHOWING OF FALL 2011 By invitation. Contact: slane@dkintl.com. | DONNA KARAN NEW YORK | PLACE TO BE ANNOUNCED |
| Monday Feb. 14 3:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Requests/Contact: Melissa Duren, Starworks, email: melissa@starworksny.com. | MONIQUE LHUILLIER | THE STAGE LINCOLN CENTER |

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| Monday Feb. 14 3:00 P.M. | SHOWING OF FALL/ WINTER UNISEX COLLECTION #3 By invitation. Contact: rsvp@radhourani.com | RAD BY RAD HOURANI | PLACE TO BE ANNOUNCED |
| Monday Feb. 14 4:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: Think PR, 343-2836 or yeohlee@thinkpublicrelations.com | YEOHLEE | PLACE TO BE ANNOUNCED |
| Monday Feb. 14 4:30-5:30 P.M. | PRESENTATION OF FALL/ WINTER COLLECTION By invitation. Contact: ChrisBenz@KruppGroup.com (Buyers by appt., 2/15-2/25. Contact: 244-2020) | CHRIS BENZ | PLACE TO BE ANNOUNCED |
| Tuesday Feb. 14 5:00 P.M. | SHOWING OF FALL 2011 COLLECTION By inv. Buyers: Kenneth Marks, kmarks@pamellaroland.com RSVP/Press: pr@alisonbrodpr.com | PAMELLA ROLAND | THE STUDIO LINCOLN CENTER |
| Monday Feb. 14 5:00-7:00 P.M. | PRESENTATION OF FALL/WINTER WOMEN'S COLLECTION By invitation. Contact: Miki Higasa, Kaleidoscope, email: tbrowne@kaleidoscopepr.net; Fax: 414-8614. | THOM BROWNE | PLACE TO BE ANNOUNCED |
| Monday Feb. 14 5:00-7:00 P.M. | PRESENTATION OF FALL 2011 COLLECTION By invitation. Press: Fall2011@aliceandolivia.com | ALICE + OLIVIA | PLACE TO BE ANNOUNCED |
| Monday Feb. 14 5:00-7:00 P.M. | PRESENTATION OF FALL COLLECTION By invitation. Contact: info@chadwickbell.com | CHADWICK BELL | PLACE TO BE ANNOUNCED |
| Monday Feb. 14 6:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: Chado Ralph Rucci fax: 944-5894 or rsvp@chadoralphrucci.net | CHADO RALPH RUCCI | 536 BROADWAY 6 TH FLOOR (SPRING) |
| Monday Feb. 14 6:00 P.M. | SHOWING OF FALL/WINTER 2011 COLLECTION By invitation. Contact: 810-4490 or Betseyjohnson@havenllc.com | BETSEY JOHNSON | THE THEATRE LINCOLN CENTER |
| Monday Feb. 14 6:00 P.M. | SHOWING OF AUTUMN/WINTER 2011 WOMEN'S COLLECTION By invitation. Buyers: tara@kevorkkiledjian.com Press: krequest@ow-ny.com | KEVORK KILEDJIAN | MILK STUDIOS 450 WEST 15 TH STREET |
| Monday Feb. 14 8:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: KCD, request@kcdworldwide.com | MARC JACOBS | N.Y. STATE ARMORY 68 LEXINGTON AVE (25 TH ST) |
| Feb. 14 | THE AUBREY COMPANY (Fall 2011) or Paulina@aubreycompany.com (Epice, G1, Hannoh, Hazel Brown, Khadi & Co., KristenseN du Nord, Marika Charles, New Scotland, Virginia Johnson) By appointment and at D&A NY and LA. | 80 W 40 th 8 th fl 302-9399 | |
| Feb. 14 | EMMELLE (Fall 2011) 265 W 37 th Suite 8E | | Elaine Louie, 575-5503 |
| Feb. 14 | THE NEWS (Fall 2011) (Stella Ishii: sishii@495news.com) (Women's: Aniel Sport, Cheap Monday, Clu, Creative Growth for Everybody, Eternal Child, Etten Eller, Girl by Band of Outsiders, Ian R. N., Jean Yu, Kimberly Ovitiz, R13, Rozae R.N., Seavees, Shipley & Halmos, Under.Ligne by Doo.Ri, Wendi Reed, Woman by Common Projects) | 495 B'way 5 th fl 925-9700 | |
| Feb. 14-16 | <u>LAS VEGAS</u> : ACCESSORIESTHESHOW (Juried Women's Spring/Summer Acc.). The Venetian, 3355 Las Vegas Blvd. www.accessoriestheshow.com Exhibit: S. Samet, 212-710-7412; Trade/Press: B. Cowperthwaite, 203-663-7850 | | |

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| Feb. 14-16 | <u>LAS VEGAS</u> : MODA LAS VEGAS (Juried Women's RTW – Transition/Fall) Venetian Resort, 3355 Las Vegas Blvd So. www.modalasvegas.com Exhibiting: Shawn Hazan, 212- 710-7435; Press: B Cowperthwaite, 203-663-7850. | | |
| Feb. 14-16 | <u>LAS VEGAS</u> : MRket (High-end Men's RTW/Acc. Fall/Winter) The Venetian Hotel, 3355 Las Vegas Blvd So. Info: www.mrketshow.com Exhibiting: Lizette Chin, 212-710-7414; Trade/Press: Beth Cowperthwaite, 203-663-7850. | | |
| Feb. 14-16 | <u>LAS VEGAS</u> : PROJECT LAS VEGAS (Men's/Women's RTW/Acc.)At Mandalay Bay. Domestic: 877-554-4834. Int'l contact: 218-740-7092 or Trade/Press email: cs@projectshow.com Information: www.projectshow.com | | |
| Feb. 14-16 | <u>LAS VEGAS</u> : ENK VEGAS (Women's, Men's, Children's RTW Collections & Footwear) The Wynn Hotel Trade: Mike Sampson, ENK, 646-841-1446. Press: Coleman McCartan, 646-258-3367; www.enkshows.com | | |
| Feb. 14-16 | <u>LAS VEGAS</u> : MAGIC (WWDMAGIC, Menswear. Kids, Sourcing, Street, S.L.A.T.E, Premium, FN Platform, Pooltradeshow) LV Conv. Ctr, & Mandalay Bay. Info: 818-593-5000. Fax: 818-593-5020; www.magiconline.com | | |
| Tuesday Feb. 15 8:30-11:30 A.M. | FALL 2011 PRESS BREAKFAST & PRESENTATION By invitation. Contact: Julie Ly, jly@katespade.com | KATE SPADE NEW YORK | 48 WEST 25 TH STREET 7 TH FLOOR |
| Tuesday Feb. 15 9:00 A.M. | SHOWING OF WOMEN'S FALL 2011 COLLECTION By invitation. Requests: Meredith Viollis, Meredith@rebeccaminkoff.com | REBECCA MINKOFF | THE STUDIO LINCOLN CENTER |
| Tuesday Feb. 15 9:30-10:30 A.M. | PRESENTATION OF FALL/ WINTER COLLECTION By inv. Press: Linda Gaunt Communications, trias@lindagaunt.com (Buyers by appt: Aida, aida@estatarise.com) | TRIAS | THE BOX LINCOLN CENTER |
| Tuesday Feb. 15 9:30-10:30 A.M. | FALL 2011 PRESENTATION By inv; Christina McDonald, HL Group, 714-4514; rachelroy@hlgrp.com (Buyers appts: Stephanie Mah, 642-3985) | RACHEL ROY | PLACE TO BE ANNOUNCED |
| Tuesday Feb. 15 10:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Contact: Tara Levy, 730-0030 (Fax: 391-2057) or tlevy@iconixbrand.com | BADGLEY MISCHKA | THE THEATRE LINCOLN CENTER |
| Tuesday Feb. 15 10:00 A.M. | SHOWING OF FALL 2011 COLLECTION By invitation. Contact: Bradbury Lewis, 277-3886 or nicole@bradburylewis.com | KAREN WALKER | EXIT ART 475 TENTH AVENUE |
| Tuesday Feb. 15 11:00 A.M. | SHOWING OF FALL 2011 COLLECTION By invitation. Contact: verawang@prconsulting.net | VERA WANG | THE STAGE LINCOLN CENTER |
| Tuesday Feb. 15 12:00 Noon | SHOWING OF FALL COLLECTION By invitation. Contact: 226-2196 or rodarte@framenoir.com | RODARTE | PLACE TO BE ANNOUNCED |
| Tuesday Feb. 15 1:00 P.M. | SHOWING OF FALL/ WINTER COLLECTION 2011 By invitation. RSVP: rsvp7_usa@diesel.com | DIESEL BLACK GOLD | PIER 94 711 12 TH AVENUE |
| Tuesday Feb. 15 1:30-3:30 P.M. | PRESENTATION OF FALL COLLECTION By invitation. Contact: TJ Allers, Paul Wilmot Communications, tallers@greatpress.com . | BIBHU MOHAPATRA | THE BOX LINCOLN CENTER |

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| Tuesday Feb. 15 2:00 P.M. | SHOWING OF FALL WOMEN'S COLLECTION By invitation. RSVP: Patrick McGregor/Pearl Lee, fax: 398-1142. | HERVÉ LÉGER BY MAX AZRIA | THE THEATRE LINCOLN CENTER |
| Tuesday Feb. 15 3:00 P.M. | SHOWING OF FALL/WINTER 2011 COLLECTION By invitation. RSVP: risto@nouveau-pr.com | RISTO | PLACE TO BE ANNOUNCED |
| Tuesday Feb. 15 3:00 P.M. | SHOWING OF FALL 2011 COLLECTION By invitation. Contact: BPCM, dennisbasso@bpcm.com | DENNIS BASSO | THE STAGE LINCOLN CENTER |
| Tuesday Feb. 15 4:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: KCD, email: request@kcdworldwide.com | MARC BY MARC JACOBS | N.Y. STATE ARMORY 68 LEXINGTON AVE (25 TH ST) |
| Tuesday Feb. 15 5:00 P.M. | SHOWING OF FALL/ WINTER 2011 COLLECTION By invitation. Contact: sophiethelallet@prconsulting.net | SOPHIE THEALLET | MILK STUDIOS 450 WEST 15 TH STREET |
| Tuesday Feb. 15 6:00 P.M. | SHOWING OF FALL 2011 COLLECTION By invitation. RSVP: Linda Gaunt Communications, jmendel@lindagaunt.com | J. MENDEL | THE STUDIO LINCOLN CENTER |
| Tuesday Feb. 15 6:00-8:00 P.M. | PRESENTATION OF FALL/ WINTER 2011 COLLECTION By invitation. Contact: Dominique Lafaurie, dominique@jacobando.com | JUAN CARLOS OBANDO | PLACE TO BE ANNOUNCED |
| Tuesday Feb. 15 6:00-8:00 P.M. | PRESENTATION OF KOREAN DESIGNER COLLECTIONS By invitation. RSVP: conceptkorea@companyagenda.com | CONCEPT KOREA | THE BOX LINCOLN CENTER |
| Tuesday Feb. 15 6:30-7:30 P.M. | PRESENTATION OF FALL/ WINTER 2011 COLLECTION By invitation. Press: Christina McDonald, HL Group, 714-4517 or Halston@hlgrp.com. | HALSTON | PLACE TO BE ANNOUNCED |
| Tuesday Feb. 15 7:00 P.M. | SHOWING OF FALL 2011 COLLECTION By invitation. Buyers: Taylor Hucks, Taylor.Hucks@tibi.com Press: Liz Walker, Liz.Walker@tibi.com. | TIBI | THE STAGE LINCOLN CENTER |
| Tuesday Feb. 15 7:00 P.M. | SHOWING OF FALL/ WINTER 2011 COLLECTION By invitation. Press: Matthew Marchak, fax requests: 677-2765 or pr@danielvosovicny.com | DANIEL VOSOVIC | METROPOLITAN PAVILION 123 WEST 18 TH ST. – 2 ND FL. |
| Tuesday Feb. 15 7:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: 347-944-8503 or rsvp@adetacher.com | A DÉTACHER | PIER 59 STUDIOS WEST SIDE HWY/18 TH ST. |
| Tuesday Feb. 15 7:30-8:30 P.M. | PRESENTATION OF FALL/WINTER 2011 COLLECTION By inv. Contact: Exposure PR, fax: 226-2628 or franktell@fashiongps.com (Buyers: 2/16-25: sales@frank-tell.com) | FRANK TELL | THE BOX LINCOLN CENTER |
| Tuesday Feb. 15 8:00 P.M. | SHOWING OF FALL/ WINTER COLLECTION By invitation. Press fax: 228-8787 or narcisorodriguez@prconsulting.net | NARCISO RODRIGUEZ | THE THEATRE LINCOLN CENTER |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Feb. 15-17 | STYLE360 FALL/WINTER 2011 COLLECTIONS AT METROPOLITAN PAVILION, 125 West 18 th Street (6 th /7 th Ave). Hours: Daily, 10:00AM-9:00PM. By invitation. Contact: Gia@a-listcommunications.com | | |
| Feb. 15-16 | <u>LAS VEGAS</u> : CAPSULE (Menswear, Womenswear, Streetwear, Lifestyle) The Venetian, 3355 Las Vegas Blvd So. Contact: BPMW Agency, 212-206-8310; info@capsuleshow.com or www.capsuleshow.com | | |
| Feb. 15-17 | <u>LAS VEGAS</u> : CURVENV (Lingerie, Men's Underwear, Swimwear) Contact: 203-698-7470 or www.curvexpo.com | | |
| Feb 15-16 | <u>MILAN</u> : ANTEPRIMA (Trend Selection – Summer 2012) Call 39 028807711 or www.trendselection.com/anteprima | | |
| Feb. 15-17 | <u>MILAN</u> : MODA IN (Fashion fabrics, details, avant-garde materials, accessories) 39-02-66-10-3820; www.modain.it | | |
| Feb. 15-17 | <u>MILAN</u> : IDEACOMO (Women's Fabrics S/S 2012) 39-031-5133-12; www.ideacomo.it | | |
| Feb. 15-17 | <u>MILAN</u> : IDEABIELLA (Men's Fabrics S/S 2011) 39-015-848-3242; www.ideabiella.it; www.milanounica.it | | |
| Feb. 15-17 | <u>MILAN</u> : SHIRT AVENUE (Men's Shirting Fabrics) 39-02-6610-3838; www.shirt-avenue.com | | |
| Feb. 15-17 | <u>MILAN</u> : MILANO UNICA (Ideabiella, Ideacomo, Moda In, Shirt Avenue) Organizer: Milanounica, Viale Sarca 223, 20126 Phone: 02/66101105 Fax: 02/66111335; info@milanounica.it or www.milanounica.it | | |
| Wednesday Feb. 16 9:00 A.M. | SHOWING OF FALL 2011 WOMEN'S COLLECTION By invitation. Contact: cena@yigal-azrouel.com | YIGAL AZROUËL | THE STUDIO LINCOLN CENTER |
| Wednesday Feb. 16 10:00 A.M. | SHOWING OF FALL 2011 WOMEN'S & MEN'S COLLECTIONS By invitation. Contact: mary.fontamillas@michaelkors.com | MICHAEL KORS | THE THEATRE LINCOLN CENTER |
| Wednesday Feb. 16 11:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Contact: Dana Nover, Linda Gaunt Communications, fax: 683-4549 or nanettelepore@lindagaunt.com | NANETTE LEPORE | THE STAGE LINCOLN CENTER |
| Wednesday Feb. 16 11:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Contact fax: 398-7765 or runwayshow@douglashannant.com | DOUGLAS HANNANT | PLAZA HOTEL TERRACE ROOM |
| Wednesday Feb. 16 11:00-12:00 P.M. | PRESENTATION OF FALL 2011 COLLECTION By invitation. Contact: KCD, request@kcdworldwide.com | DEREK LAM + EBAY | PLACE TO BE ANNOUNCED |
| Wednesday Feb. 16 11:30 A.M. | SHOWING OF FALL/WINTER 2011 MEN'S & WOMEN'S COLLECTION By invitation. RSVP: parkchoonmoo@nouveau-pr.com | PARKCHOONMOO | PLACE TO BE ANNOUNCED |
| Wednesday Feb. 16 12:00 Noon | TWO SHOWINGS: FALL COLLECTION By invitation. Thereafter by appointment. Contact: Paul Wilmot Communications, fax: 206-7557. | OSCAR DE LA RENTA | 583 PARK AVENUE (63 RD STREET) |
| Wednesday Feb. 16 1:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: Pablo Olea, People's Revolution, Pablo.Olea@peoplesrevolution.com | JEREMY SCOTT | MILK STUDIO 450 W 15 TH ST (9 TH /10 TH AVE) |
| Wednesday Feb. 16 1:00 P.M. | SHOWING OF FALL/ WINTER COLLECTION By invitation. Contact: BPCM, ahshow@bpcm.com. | ALEXANDRE HERCHCOVITCH | THE STUDIO LINCOLN CENTER |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Feb. 16 | 1PM, OSCAR DE LA RENTA FALL COLLECTION (2 nd Show) At 583 Park Ave (63 rd St). By invitation. Thereafter by appointment. Contact: Paul Wilmot Communications, fax: 206-7557. | | |
| Wednesday Feb. 16 1:30-2:30 P.M. | PRESENTATION OF FALL 2011 COLLECTION By invitation. Contact: Company Agenda, vittadini@companyagenda.com | VITTADINI | THE BOX LINCOLN CENTER |
| Wednesday Feb. 16 2:00 P.M. | SHOWING OF FALL WOMEN'S COLLECTION By invitation. Contact: KCD, request@kcdworldwide.com | 3.1 PHILLIP LIM | ST. JOHN'S CENTER 340 WEST STREET |
| Wednesday Feb. 16 3:00 P.M. | SHOWING OF FALL/WINTER 2011/2012 COLLECTION By invitation. Contact: LaForce + Stevens, fax: 646-430-8347. | MILLY BY MICHELLE SMITH | THE STAGE LINCOLN CENTER |
| Wednesday Feb. 16 4:00 P.M. | SHOWING OF FALL WOMEN'S COLLECTION By invitation. Contact fax: 228-8787 or reedkrakoff@prconsulting.net | REED KRAKOFF | 510 WEST 34 TH STREET |
| Wednesday Feb. 16 5:00 P.M. | SHOWING OF FALL/ WINTER 2011 COLLECTION By invitation. RSVP: pr@christiancota.com | CHRISTIAN COTA | THE STUDIO LINCOLN CENTER |
| Wednesday Feb. 16 5:00 P.M. | SHOWING OF FALL/WINTER 2011 BEBE BLACK COLLECTION By invitation. RSVP: bebe@thinkpublicrelations.com | BEBE | STYLE360 @125 W. 18 TH ST. |
| Wednesday Feb. 16 6:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: KCD, email: request@kcdworldwide.com | ANNA SUI | THE THEATRE LINCOLN CENTER |
| Wednesday Feb. 16 7:00 P.M. | SHOWING OF FALL 2011 WOMEN'S & MEN'S COLLECTION By invitation. Contact: Leah Jacobson, leahj@elietahari.com | ELIE TAHARI | THE STAGE LINCOLN CENTER |
| Wednesday Feb. 16 7:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: Brynne Formato, MAO Public Relations, brynne@maopr.com | THE BLONDS | MILK STUDIOS 450 WEST 15 TH STREET |
| Wednesday Feb. 16 7:00 P.M. | "SET IN STYLE: THE JEWELRY OF VAN CLEEF & ARPELS" OPENING GALA Red carpet arrivals. Cocktails, 7PM. Dinner, 8PM. By inv. Contact/Press: Paul Lerner, HWPR, plerner@hwpr.com | VAN CLEEF & ARPELS | COOPER-HEWITT MUSEUM 2 E 91 ST ST (MADISON/FIFTH) |
| Wednesday Feb. 16 8:00 P.M. | SHOWING OF FALL/ WINTER COLLECTION By invitation. Buyers: E. Nemerever, fax: 343-0216. Press: Marisa Pucci, PR Consulting, fax: 228-8787. | PROENZA SCHOULER | PLACE TO BE ANNOUNCED |
| Wednesday Feb. 16 8:00-10:00 P.M. | 30 TH ANNIVERSARY PARTY By invitation. Contact: jennifer.cohen@michaelkors.com | MICHAEL KORS | 790 MADISON AVENUE (67 TH STREET) |
| Thursday Feb. 17 10:00 A.M. | FALL 2011 COLLECTION By invitation. Press fax: Melanie Fisher, 857-2584 or FashionShow@poloralphlauren.com | RALPH LAUREN COLLECTION | SKYLIGHT STUDIO 275 HUDSON STREET |

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| Thursday Feb. 17 10:00 A.M. | SHOWING OF FALL 2011 MEN'S & WOMEN'S COLLECTION By invitation. RSVP: 592-0759 or Fall2011@malanbreton.com | MALAN BRETON | METROPOLITAN PAVILION 125 WEST 18 TH STREET |
| Feb. 17 | 11AM, RALPH LAUREN FALL 2011 COLLECTION. At Skylight Studio, 275 Hudson Street. By invitation. Buyers, fax: 857-2625. Press, fax: Melanie Fisher, 857-2584 or FashionShow@poloralphlauren.com | | |
| Thursday Feb. 17 12:00 Noon | SHOWING OF FALL 2011 COLLECTION By invitation. Contact: Meghan Horstmann, fax: 347-727-2479 or Meghan@isaacmizrahiny.com | ISAAC MIZRAHI | EXIT ART 475 TENTH AVENUE |
| Thursday Feb. 17 1:00 P.M. | PRESENTATION OF FALL COLLECTION By invitation. Contact: Daniel@prconsulting.net. | L'WREN SCOTT | PLACE TO BE ANNOUNCED |
| Thursday Feb. 17 1:00 P.M. | SHOWING OF FALL 2011 COLLECTION By invitation. Contact: ATELIER Creative Services, Inc., 247-9299 x 10 or ports1961@atelierpr.com | PORTS 1961 | THE STAGE LINCOLN CENTER |
| Thursday Feb. 17 2:00 P.M. | TWO SHOWINGS: FALL 2011 WOMEN'S COLLECTION By invitation. Press: womensrunwayshow@ck.com | CALVIN KLEIN COLLECTION | 205 WEST 39 TH STREET 1 ST FLOOR |
| Feb. 17 | 3PM, CALVIN KLEIN COLLECTION (2 nd show) 205 W 39th St., 1 st Floor. By invitation. Buyers: womensretail@ck.com Press: womensrunwayshow@ck.com | | |
| Thursday Feb. 17 3:00-5:00 P.M. | PRESENTATION OF FALL COLLECTION By invitation. Buyers: 695-8362 x 13 or Marvin@adriennelandau.com Press: Saulo@adriennelandau.com | ADRIENNE LANDAU | 519 EIGHTH AVENUE 21 ST FLOOR (35 TH /36 TH ST) |
| Thursday Feb. 17 3:00-5:00 P.M. | PRESENTATION OF FALL COLLECTION By invitation. Contact fax: 398-6185 or email: JM2011RSVP@aol.com | JOANNA MASTROIANNI | PLACE TO BE ANNOUNCED |
| Thursday Feb. 17 4:00 P.M. | SHOWING OF FALL COLLECTION By invitation. RSVP: Kendra Glen, 917-848-7274 or Kendra@citygirlconcepts.com | STEPHEN BURROWS | 209 WEST 38 TH STREET 8 TH FLOOR |
| Thursday Feb. 17 5:00 P.M. | SHOWING OF FALL 2011 COLLECTION By invitation. Contact: Paul Wilmot Communications, fax: 206-7557. | BILL BLASS | PLACE TO BE ANNOUNCED |
| Thursday Feb. 17 6:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: info@elenecassis.com | ELENE CASSIS | THE STUDIO LINCOLN CENTER |
| Thursday Feb. 17 7:00 P.M. | SHOWING OF FALL 2011 COLLECTION By invitation. Contact: Paul Wilmot Communications, fax: 206-7557. | NAEEM KHAN | THE STAGE LINCOLN CENTER |
| Thursday Feb. 17 8:00 P.M. | SHOWING OF FALL 2011 COLLECTION By invitation. Contact: Paul Wilmot Communications, fax: 206-7557. | L.A.M.B. | THE THEATRE LINCOLN CENTER |
| Thursday Feb. 17 8:00 P.M. | SHOWING OF MEN'S & WOMEN'S: "FALL/WINTER FANTASY" By inv. Contact: Chris Watkis, 917-751-7768 | SAINT WOBIL – DARIUS WOBIL RSVP: info@saintwobil.com or chriswatkis@saintwobil.com | STUDIO 450 450 WEST 31 ST STREET |

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| Thursday Feb. 17 9:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Buyers/Press: Keri Ingvarsson, 787-0821 or ivanahelsinki@thekingcollective.com | IvanaHelsinki | THE STUDIO LINCOLN CENTER |
| Feb. 19-21 | DESIGNERS AT THE JUMEIRAH ESSEX HOUSE, 160 Central Pk. So. Daniel Saxon, Exec.Dir., 323-969-8222; 212-247-0300 (www.dateh.org) (Fall 2011 Collections: Agostino, Algo Ltd. of Switzerland, Bellville Sassoon of London, Catherine Regehr, Claire's Collection, Kevan Hall, Linda Cunningham, Lourdes Chavez, Mahvash Designs, Michael DePaulo, Reffinalla, Rene Ruiz Couture, Roberto Quaglia, Tina di Martina, Trixi Schober, Victoria Lopez-Castro, Zonda Nellis) | | |
| Feb. 19-21 | DESIGNERS & AGENTS/D&A Green Market Fall 2011. The Starrett-Lehigh Center, 601 W. 26 th St & The Chelsea Art Museum, 556 W. 22 nd St. Call: 302-9575; info@designersandagents.com or www.designersandagents.com | | |
| Feb. 19-21 | ATELIER DESIGNER COLLECTIONS (Immediate/Fall I) International Designer Womenswear/Accessories. Doubletree Times Sq., 47 th St/7 th Ave. Hrs: 2/19-20. 9-7PM; 2/21, 9-5PM Pre-Reg: www.atelierdesigners.com | | |
| Feb. 19-21 | CAPSULE (Contemporary Womenswear, Streetwear, Lifestyle) Center 548, 548 West 22 nd St. Contact: BPMW Agency, 212-206-8310; info@capsuleshow.com or www.capsuleshow.com | | |
| Feb. 19-21 | THE TRAIN NY/The Box (The Wardrobe Int'l) Terminal Stores, 269 11 th Ave (27 th /28 th St). Hrs: 9:30-6:30PM; 2/21, 9:30-6PM. Producer: Pret-A-Porter Paris. Contact: Courtney Daniels, Courtney@Seventhhousepr.com | | |
| Feb. 20-22 | FAME (Young Contemporary RTW & Accessories for Fall Preview) Javits Convention Center, 665 W 34 th St. www.fameshows.com Exhibitors: Kimberly Synnott, 212-710-7439. Press: Beth Cowperthwaite, 203-663-7850. | | |
| Feb. 20-22 | ACCESSORIESTHESHOW Pavilion (Juried Women's Acc.- Fall Preview) Javits Ctr, 655 W. 34 th St. (12 th Ave). www.accessoriestheshow. Exhibit: Stacy Samet, 212-710-7412; Trade/Press: Beth Cowperthwaite, 203-663-7850. | | |
| Feb. 20-22 | MODA MANHATTAN (Juried Women's RTW- Fall/Winter). Javits Ctr., 655 W. 34 th St. (12 th Ave). Info: modamanhattan.com Exhibitors: Dee Gratz-Jones, 212-710-7441; Trade/Press: B Cowperthwaite, 203-663-7850. | | |
| Feb. 20-22 | FASHION COTERIE (Juried women's RTW, access. for Fall/Winter) at Javits Ctr, 655 W 34 th (12 th Ave) Trade: Stephanie Swimmer, ENK, 759-8055 x 1441; swimmer@enkshows.com Press: Coleman McCarten, 646-258-3367 | | |
| Feb. 20-22 | SOLE COMMERCE (Juried women's shoes & accessories) at Javits Convention Ctr, 655 W 34 th St (12 th Ave) Trade: Maria Carvalho, ENK Int'l, 759-8055 or Press: Coleman McCarten, 646-258-3367. | | |
| Feb. 21 | PRESIDENT'S DAY (Monday – Legal Holiday) | | |
| Feb. 21-23 | CURVENY (Lingerie, Men's Underwear, Swim) at Javits Ctr. Contact: 203-698-7470 or www.curvexpo.com | | |
| Feb. 22-27 | <u>BALTIMORE</u> : AMERICAN CRAFT COUNCIL SHOW (Wholesale: 2/22-23; Retail 2/24-27) Info: www.craftcouncil.org/Baltimore Press: 410-243-3790 | | |
| Feb. 23-March 1 | <u>MILAN</u> : FALL/WINTER RTW SHOWINGS. At Milan Fairgrounds, Piazza Febbraio. Press: Studio Modenese, V. Concordia #6, 20129. Tel: 011-39-02-777-1081. (Fax: 011-39-02-777-10850). | | |
| Feb. 25-27 | <u>FLORENCE</u> : TOUCH! NEOZONE CLOUDNINE (Womenswear/Accessories) PR Consulting, 212-228-8181 or www.pittimagine.com | | |
| Feb. 25-27 | <u>MILAN</u> : WHITE (Women's RTW/Access) Ph: 39 0234592785; Fax: 39 0234592809; www.whiteshow.it | | |
| Feb. 26-27 | <u>LOS ANGELES</u> : THE MAKEUP SHOW (For Makeup Artists/Beauty Professionals) California Mkt Ctr, 110 E 9 th St Hrs: 9-6PM; 2/27, 9-5PM, Tks: www.themakeupshow.com; Press: Kristina Ratliff, themakeupshow@statepr.com | | |
| Feb. 27-March 1 | JA NEW YORK (Fine Jewelry) Winter Show at Javits Convention Ctr. Contact: 508-743-8506 or ja-newyork.com | | |